

Willow Informative Services

Capability Statement

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Core Competencies

Willow Informative Services provides strategic advisory, program management, and operational support solutions that empower government and industry clients to make informed decisions and deliver mission success.

- Strategic Advisory & Leadership Support
- Program & Portfolio Management
- Enterprise Quality & Compliance
- Capture & Proposal Support
- National Security & Mission Operations Support
- Data Science & Engineering

Differentiators

Proven Mission Experience: Over 20 years supporting Defense and Intelligence programs

Trusted Small-Business Partner: Recognized for agile delivery, rapid response, and integrated teaming with prime contractors

Veteran-Led Perspective: Deep understanding of joint operations, government processes, and mission partner collaboration

Data-Informed Delivery: Integrating AI, automation, and enterprise analytics to enhance situational awareness and decision-making

Past Performance (Team Experience)

Strategic Advisory & Leadership Support: Delivered senior-level strategic advisory, transformation leadership, and decision support across complex federal mission and enterprise environments; translated vision into executable strategy and measurable outcomes.

Program & Portfolio Management: Led and supported large, multi-disciplinary programs and portfolios, establishing governance models, accountability frameworks, and Agile delivery structures to improve predictability, throughput, and delivery performance.

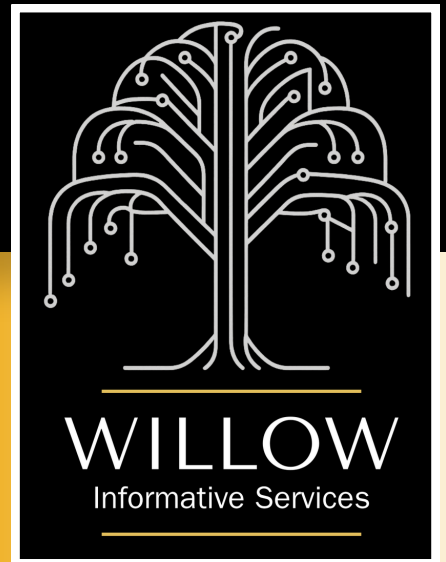
Enterprise Quality & Compliance: Supported enterprise governance, acquisition oversight, cybersecurity-aware delivery, and compliance activities; performed contract and portfolio oversight functions for multimillion-dollar efforts and mission-critical systems.

Capture & Proposal Support: Provided capture strategy, proposal management, and compliance support contributing to competitive contract awards, portfolio growth, and successful follow-on efforts.

National Security & Mission Operations Support: Supported mission planning, operational integration, and analytical efforts in classified and unclassified environments, enabling readiness, situational awareness, and executive decision-making.

Data Science & Engineering: Led and supported enterprise modernization, data-driven platforms, AI/ML-enabled analytics, and secure SaaS implementations; translated operational and user requirements into scalable, mission-aligned technical solutions.

“Together we can do great things.”



Company Data

UEI: LU5UVGK5ZJW7

CAGE: 11V82

Primary NAICS: 541611 –
Administrative Management
& General Consulting

Additional NAICS: 541330,
541512, 541618

Socio-Economic Status:
SDVOSB, WOSB, EDWOSB,
VOSB, SWaM (Virginia)

Accepts: Government
purchase cards, EFT, and ACH
payments

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